

## Ultimate Girls Night Out with Keith Urban Official Rules

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. Each text message, sent or received, may incur a charge as provided in your rate plan. Message and data rates may apply. If you opt-in to receive text communications from Sponsor, you agree to receive up to five (5) text messages per month.** You may not be able to participate by text messages through all wireless carriers.

**1. Eligibility:** Ultimate Girls Night Out with Keith Urban (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees of Simon Property Group, L.P., Hipcricket, Inc., Universal Music, and ePrize, Inc., and its and their respective parent and affiliated companies, suppliers with respect to this Sweepstakes, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. No purchase necessary. The Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning the prize is contingent upon fulfilling all requirements set forth herein.

**2. Sponsor:** Simon Property Group, L.P. ("Simon" or "Sponsor"), 225 West Washington Street, Indianapolis, IN 46204. **Administrator:** ePrize, Inc., One ePrize Drive, Pleasant Ridge, MI 48069.

**3. Timing:** The Sweepstakes begins on August 12, 2013 at 5:00 p.m. Eastern Time ("ET") and ends on September 12, 2013 at 11:59 p.m. ET (the "Promotion Period"). Sponsor's computer is the official time keeping device for this Sweepstakes.

**4. How to Enter:** There five (5) methods of entry as defined below:

**a. On the Simon.com Website:** During the Promotion Period, visit [www.simon.com](http://www.simon.com) (or [www.simon.com/m](http://www.simon.com/m) if you are using a mobile device), and follow the links and instructions to proceed to the registration page and complete the registration form, which will allow you to opt-in to email messaging by providing Sponsor with your valid email address; if you have previously opted-out of receiving email messaging from Sponsor, you will not be added back to the email list just by registering for the Sweepstakes. Once you submit the form, you will automatically receive one (1) Sweepstakes entry.

**If you use your mobile device to access the site, you will be charged according to your carriers' standard data rates. Entrants should contact their carriers for pricing details.**

**b. Facebook:** During the Promotion Period, you can enter the Sweepstakes through any participating Simon mall Facebook page; visit [www.simon.com](http://www.simon.com) for information on which Simon malls have a Facebook page. Once you locate the Facebook page of a participating Simon mall, click on the "Ultimate Girls Night Out with Keith Urban" application and follow the links and instructions to complete the registration form. Upon submitting the form, you will automatically receive one (1) Sweepstakes entry.

By entering the Sweepstakes, you are opting-in to receive email messaging from Sponsor; however, if you have previously opted-out of receiving email messaging from Sponsor, you will not be added back to the email list by registering for the Sweepstakes.

**c. Opt-In to the Mobile Shopping Club at your Favorite Simon Mall:** During the Promotion Period, visit a participating Simon mall to locate the numeric code for that Simon mall location ("Mall Code") on advertisements throughout the Simon mall; this Mall Code will allow you to enter the Sweepstakes and opt-in to the Mobile Shopping Club for the mall you are visiting. If you cannot find a Simon mall advertisement with the Mall Code, you can also learn the Mall Code at the Simon mall's Guest Services Desk. Text "URBAN" and the Mall Code to 74666 using a two-way text messaging capable device to opt-in to the Mobile Shopping Club and receive one (1) entry into the Sweepstakes. **If you opt-in to the Mobile Shopping Club you agree to receive up to five (5) text messages per month. Text STOP to 74666 to opt-out. Text HELP to 74666 for information. Entrants who enter the Sweepstakes by text-messaging will be charged according to their carriers' standard message and data rates, and entrants should contact their carriers for pricing details. Check your owners' manual for specific text-messaging instructions. Text-messaging may not be available through all wireless carriers. Compatible major carriers include Alltel Wireless, AT&T, Boost Mobile, Cricket, MetroPCS, Sprint, T-Mobile®, TracFone, U.S. Cellular, Verizon Wireless and Virgin Mobile USA.** To view the Sponsor's Mobile Privacy Policy, <http://www.simon.com/legal/privacy>.

**d. Text Message URBAN to Enter:** Text URBAN to 74666 using a two-way text messaging device and you will receive one (1) entry into the Sweepstakes. You will receive up to two (2) text messages from Sponsor in response to your text asking you to provide your favorite Simon mall and asking you to join its Mobile Shopping Club. This is optional and will not affect whether you receive a Sweepstakes entry.

**If you opt-in to the Mobile Shopping Club you agree to receive up to five (5) text messages per month. Text STOP to 74666 to opt-out. Text HELP to 74666 for information. Entrants who enter the Sweepstakes by text-messaging will be charged according to their carriers' standard message and data rates, and entrants should contact their carriers for pricing details. Check your owners' manual for specific text-messaging instructions. Text-messaging may not be available through all wireless carriers. Compatible major carriers include Alltel Wireless, AT&T, Boost Mobile, Cricket, MetroPCS, Sprint, T-Mobile®, TracFone, U.S. Cellular, Verizon Wireless and Virgin Mobile USA.** To view the Sponsor's Mobile Privacy Policy, <http://www.simon.com/legal/privacy>.

**e. Enter at Guest Services:** Visit the Simon Guest Service desk at a participating Simon mall location to request an official entry form. Fill out the form completely including your name and email address. You may optionally provide your mobile number. Place the form in the designated receptacle, or hand it to a Simon mall representative. You will receive one (1) Sweepstakes entry.

Limit: Each entrant may enter two (2) times during the Promotion Period, through any combination of the methods outlined above. Multiple entrants are not permitted to share the same email address or text-messaging capable device. Any attempt by any entrant to obtain

more than the stated number of entries by using multiple/different email addresses, text-messaging capable devices, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration or entry, the authorized account holder of the email address or the text-messaging capable device used to register will be deemed to be the registrant. The "authorized account holder" of an email address, is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The "authorized account holder" of a text-messaging capable device is the natural person in whose name the device has been issued and the services are billed. Potential winners may be required to show proof of being the authorized account holder.

**5. Winner Determination and Verification:** Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of potential winner is final and binding in all matters related to the Sweepstakes. Receiving the prize is contingent upon compliance with these Official Rules. Administrator will randomly select the potential Sweepstakes winner, from all eligible entries received during the Promotion Period, on or around September 26, 2013. The potential winner will be notified by email or phone after the date of random drawing. The potential winner (parent/legal guardian if winner is a minor in his/her state of residence) will be required to complete, sign and submit a Declaration of Compliance, Liability and Publicity Release within seven (7) days of the date notice or attempted notice is sent, in order to claim his/her prize. If the potential winner cannot be contacted, or fails to submit the Declaration of Compliance within the required time period, potential winner forfeits prize. In the event that a potential winner is disqualified for any reason, Sponsor will award the prize to an alternate winner by random drawing from among all remaining eligible entries. Up to three (3) alternate drawings will be held, after which, the prize will remain unawarded.

**6. Prize: ONE (1) GRAND PRIZE:** A trip for two (2) to see Keith Urban in concert. Trip package includes round trip, coach-class air transportation for two (2) from a major airport near winner's home (determined by Sponsor in its sole discretion) to a city hosting a Keith Urban concert (exact dates and location to be determined by Sponsor in its sole discretion); two (2) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy); two (2) tickets to a Keith Urban concert and two (2) passes for a Meet and Greet with Keith Urban (concert/Meet and Greet date, seating, and location to be determined by Sponsor in its sole discretion); and a \$500 American Express® Simon Giftcard® (standard Giftcard terms and conditions apply). Winner must travel on the dates determined by Sponsor in its sole discretion or prize will be forfeited. Notwithstanding the foregoing, Sponsor will use commercially reasonable efforts to select available concert/travel dates which are reasonably acceptable to winner. Trip must be booked at least twenty-one (21) days prior to departure. Travel and accommodations are subject to availability and blackout dates. Travel must be round trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Unless child of winner, travel

companion must be eighteen (18) years of age or older as of the date of departure or a sibling/friend of winner with the appropriate parental permissions and releases and must travel on same itinerary and at the same time as the winner. If winner is a minor in his/her state of residence, one (1) travel companion must be winner's parent/legal guardian. Travel companion must execute liability/publicity releases prior to issuance of travel documents. Travel restrictions, conditions and limitations may apply. If in the judgment of Sponsor air travel is not required due to winner's proximity to prize location, ground transportation will be substituted for round trip air travel at Sponsor's sole discretion. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. The Sponsor is not responsible if the Keith Urban concert and/or Meet and Greet with Keith Urban is delayed, postponed or cancelled for any reason and winner will not be reimbursed for tickets. Seating and timing to be determined in the sole discretion of Sponsor. Tickets may be subject to applicable standard rain-check policies and procedures of the concert venue. By accepting ticket prize, winner agrees to abide by any terms, conditions and restrictions set forth on the ticket. The Sponsor is not responsible if winner does not use tickets on the day of the concert. Approximate Retail Value: \$2,500. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value. No cash equivalent and prize is non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the prize (or a component thereof) for one of equal or greater value if the designated prize should become unavailable for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning the Sweepstakes prize depend on the number of eligible entries received during the Promotion Period.

**7. Release:** By receipt of the prize, winner agrees to release and hold harmless Sponsor, Hipcricket, Inc., Universal Music, Facebook, Inc., Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize.

**8. Publicity:** Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

**9. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prizes at random from among the eligible entries received up to the time of the impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**10. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in cellular networks, phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that if it is not possible to award another entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

**11. Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

**12. Entrant's Personal Information:** Information collected from entrants is subject to the Sponsor's Privacy Policy (<http://www.simon.com/privacypolicy.aspx>) and Administrator's Privacy Policy (<http://www.eprize.com/privacy-policy>); in the event of a conflict between the respective privacy policies, the provisions of Sponsor's Privacy Policy shall govern.

**13. Winner List:** For the Winner List, visit <http://bit.ly/13FWeim>. The Winner List will be posted after winner confirmation is complete.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. By entering the Sweepstakes, you understand that you are providing your information to Simon Property Group, L.P., and not to Facebook.